

# Yoo Jin Shin

## Contact

**email** yoojinshin2@gmail.com

**phone** +1 215 470 4205

**portfolio** www.yoojinshin.com

**linkedin** www.linkedin.com/in/yshin2/

## Education

### Brown | RISD Dual Degree Program

June 2018 Providence, RI

### Brown University

Bachelor of Arts, Modern Culture and Media

### Rhode Island School of Design

Bachelor of Fine Arts, Illustration

*Relevant Coursework:* User Interface and User Experience (Fall 2017), Colorworks (Spring 2017), The Illustrated Tool (Spring 2018)

## Skills

### UI/UX

Storyboarding, User Testing, Wireframing, Prototyping, Java, Python

### Software

Sketch, Balsamiq, inVision, Proto.io, Photoshop, Illustrator, InDesign, Premiere, Microsoft Office Suite

### Languages

Native: Korean, English  
Intermediate Japanese  
Basic Spanish

## Projects

### Fat Lama App Design *UI Design, Interaction Design, Wireframing, Prototyping*

Designed a mobile application for Fat Lama, a platform that lets you rent out your belongings to others nearby, to improve usability of a mobile web application for returning users

### Taxi Services in Memphis *User Testing*

Conducted A/B and Eye Tracking tests to investigate usability of two different versions of a taxi service information website in Memphis for first time users

## Professional Experience

### Cartoon Network Studios *Production Intern*

Burbank, CA *Summer 2016*

- Edited final-as-broadcast scripts for 12 episodes to fit the final picture, used for basing official translations into over 30 languages and worldwide distribution
- Mediated discussions among key stakeholders about changes in the pipeline and material access, resulting in successful transition from a shared drive to a more secure network for confidential material including scripts and recordings

### 72 Seconds TV *Intern*

Seoul, South Korea *Summer 2015*

- Created illustrations, comics, and animations used for marketing on Facebook, accumulating over 42,000 views, a 20% increase in viewership from previous content
- Assisted the organization, setup and management of the 72 Seconds Drama Season 2 Release Party attended by 150 fans

## Leadership Experience

### Toymaker – Independent Film *Producer*

Providence, RI *2016–2017*

- Established main portal of communication for the creative and production teams for centered communication between teams and team members
- Managed a group of 20 artists, animators, sound editors and musicians by distributing and reassigning tasks when necessary
- Structured and scheduled the entire pipeline of the short animated film including pre-production, production and post production while keeping track of working footage

### Brown University Gilbert and Sullivan *President/Executive Producer/Publicity Chair*

Providence, RI *2014–2017*

- Managed all day-to-day operations of the group and oversaw a budget of \$11,000
- Oversaw all publicity materials and schedules, resulting in a 25% increasing in size of the audience over the course of 2 seasons
- Communicated with the Undergraduate Funding Board, Student Activities Office, Alumnae Hall Advisory Board, and other student theatre groups on campus to resolve scheduling, budgeting and equipment loan conflicts
- Coordinated and led meetings with the board and directorial team to ensure the smooth delivery of performances and implementation of new group objectives